

GRANTMAKERS of Oregon and Southwest Washington

AN ASSOCIATION OF GRANTMAKERS INSPIRING EFFECTIVE PHILANTHROPY

Grantmaker FOCUS

Miller Foundation Helps Increase Nursing Professionals

The James F. and Marion L. Miller Foundation recently completed a project designed to help Oregon baccalaureate schools of nursing increase the number of Bachelors of Science in Nursing graduates. The project appealed to the Miller directors because of the major shortage of nurses that exists today and is projected to become even worse in the years ahead.

The Miller commitment began several years ago when grants were made to George Fox and Concordia Universities to help them begin new BSN programs. It continued last year when a grant was made to Oregon Center for Nursing to assist Oregon Health Science University and a group of eight interested community colleges in developing seamless educational arrangements that lead to the OHSU baccalaureate degree. And most recently Miller issued a Request for Proposals to Oregon's five private institutions now offering the BSN (University of Portland, Concordia, George Fox, Linfield, and Walla Walla University). As in the

earlier effort, the goal was to increase the number of baccalaureate graduates each year and to strengthen quality in the process.

Each institution designs its own plan, according to its needs, to increase numbers of baccalaureate graduates. Also, out of this have come two new programs—The Oregon Consortium for Nursing Education (the OHSU and Community College venture) and the University of Portland's new master's degree for Clinical Nurse Leaders. Beginning in 2008 and 2009, the six private and public Oregon based baccalaureate institutions intend to graduate approximately 350 BSN professionals in addition to the numbers they otherwise would have. Their projections show the added numbers will increase further by 2010 and 2011. And in the process they will strengthen the quality of the programs.

Miller Foundation has committed in excess of \$1,800,000 to its project and will monitor the outcomes each year. Chuck Putney, President of the

Miller Foundation, said, "It feels good to have invested in a focused project that addresses directly the widely recognized Oregon need for more baccalaureate educated nurses."

Kristine Campbell, Executive Director of the Oregon Center for Nursing summed up the Miller venture by saying, "The leadership shown by Miller and its directors in helping increase baccalaureate educated nurses is both important and constructive as we all work to address the shortages of nurses." She added, "One of our most critical shortage areas now is nursing faculty, and this project will also increase the number of nurses who can go on to graduate degrees to address the nursing faculty shortage."

The James F. and Marion L. Miller foundation began in 2002. It was created by Mr. Miller who was born in the Portland area and spent his career as a stockbroker and a national leader of a major brokerage firm. He and Mrs. Miller were especially interested in education and the arts, and today these same two areas provide focus for the Foundation.

SAVE THE DATE—PLAN TO ATTEND—REGISTER NOW!

GRANTMAKERS 2008 REGIONAL CONFERENCE

*From Roots to Treetops: Growing,
Connecting and Sustaining Strong
Communities*

October 15, 16, 17, 2008
Five Pine Lodge, Sisters, Oregon

Join colleague funders for a three-day educational and experiential conference in Central Oregon. You'll hear from national experts on grantmaking and philanthropy, focus on issues challenging our region and explore the surrounding area—bringing those issues alive and learning from those doing the work. A local planning team has worked for almost a year to bring you a quality experience in a spectacular location. There will be plenary sessions, break outs, off sites and time to renew friendships and meet new funders.

At the end of the conference you will have heard, seen and felt the impact and promise of philanthropy in our region. You'll leave Sisters with good ideas, new colleagues and confidence in the work you do to build better communities and practice effective philanthropy.

Information on the web: www.gosw.org/grant/makers/event/1722.

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of Oregon and Southwest Washington

2008 REGIONAL CONFERENCE
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Look for registration materials the first week in August
For more information visit: <http://www.gosw.org/grant/makers/event/1722>

Martin N. Kelley— Lora L. and Martin N. Kelley Family Foundation

Martin N. Kelley, founder of the Lora L. and Martin N. Kelley Family Foundation, died in June, 2008. A graduate of Oregon State University, Martin began his engineering career with the City of Salem, followed by employment at Oregon's Detroit Dam and later, Peter Kiewit and Sons in San Francisco, California and Omaha, Nebraska. A gifted engineer, Martin was only the second engineer in history to be awarded the industry's two highest honors. In 1990, Martin and his wife Lora returned to Oregon and began their philanthropic giving with the establishment of the Lora L. and Martin N. Kelley Family Foundation. Their six children remain as trustees of the Foundation: Mark, Stephen, Kent, Bruce, Craig and Karen. In 2008, Martin was honored by Oregon State Foundation with its Lifetime Trustee Award. He also received the E.B. Lemon Award and was inducted into the OSU Engineering Hall of Fame. He will be missed.

M. J. Murdock Charitable Trust: Summer Internship Program

by Carrie Horton, current Murdock Trust Intern, Class of 2008

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We encourage members to contribute information as short news items about new program initiatives, recent publications by their organization, personnel changes, and other items you wish to communicate to fellow members.

Please submit items to jwhite@gosw.org or by mail to Grantmakers of Oregon and Southwest Washington, P.O. Box 6381, Portland, OR 97228-6381.

Begun by Neal Thorpe, then Executive Director, the Murdock Internship program was created in 1998 with the express goal of creating a meaningful and life impacting experience for young people. When Program Director, Terry Stokesbary, took it over in 2000, he never expected that it would grow into such a successful program. In Terry's own words, it began simply as a way to help those who have a desire to serve be "exposed and connected to a world of non-profits that most young people do not realize exists; to realize the breadth and depth of what non-profits do and the people they serve." The Trust is able to connect their young interns (college seniors or recent graduates) in ways that they never thought possible and create opportunities that shape their futures.

The Murdock Summer Internship Program is relatively simple. The hiring process is almost entirely through referrals from past interns, Murdock staff, and Trust constituents. For the most part, Terry says that a young person's character and heart of service are just as important as the specific skill they may have. "Not only does it give me a chance to love and support kids but at the same time the interns get to know the Trust, become part of the Murdock team and contribute something meaningful to the organization through their intern projects." In the same straightforward way as they are hired, intern projects are chosen and assigned based on an understanding of the intern's passions and strengths, combined with what Murdock program directors and staff need accomplished related to emerging initiatives or research (every intern has 3-4 projects each summer). The result is a project that is meaningful to both the intern and the Trust.

As a result of the success of the Intern initiative at the Trust and in response to a need voiced by faith-based non-profit



Murdock Summer Interns, from left to right: Conner Peckham, Carrie Horton, Shane Walker and Mande Spotts

organizations in recent years, the M. J. Murdock Charitable Trust has now developed a new enrichment initiative called the Vision & Call Internship Program. Through this program, the Trust works through organizations around the Pacific Northwest, funding internships for young people who are striving to find the vocational "call" in their life. These internship opportunities are most influential for young people who already feel called to some sort of life of service, whether it be through full-time ministry or a more indirect, but just as impacting, path. Going into its third cohort of interns, the Vision & Call Internship Program is turning into quite a success. Young people are realizing their calling and learning how to apply their passion to their future in ways they had never imagined. What started as a small initiative of one intern at the Murdock Trust has turned into a significant program that helps young people all over the Northwest.

New Report about Immigration in Oregon Reviews History and Offers Recommendations

From 1990 to 2005, Oregon's Latino population doubled in 21 counties. More Russians and Ukrainians came to Oregon and Washington than to any other U.S. region. With these profound changes in mind, the University of Oregon has produced a new report about the immigrant experience in Oregon that highlights demographic and socio-economic trends for the recent upswing in immigration. A grant from the **Betty Lou Roberts Fund of The Oregon Community Foundation** supported printing and disseminating the report and translating it to Spanish.

The report notes that both immigrants and their new communities are adapting in a variety of ways. Despite long-running ambivalence that Oregonians have displayed toward newcomers over the years, many newer immigrants are making progress toward finding their way into the daily life of the state. The report also provides recommendations for communities, policymakers, and other institutions, including funders. Recommendations include:

- Rural communities with growing immigrant populations should expand bilingual and multilingual services, encourage greater coordination of existing outreach programs and develop closer liaisons among existing institutions and immigrant populations.
- Culturally sensitive family-focused approaches should be incorporated into school curricula to enhance intervention efforts with Latino youth. Latinos account for almost 17 percent of Oregon students enrolled in public schools. At the current growth rate, the Oregon Department of Education projects that 28 percent of student enrollment will be Latino by 2020.

- A statewide task force of key stakeholders should be convened to develop an overall strategy aimed at helping immigrant workers to become more economically and socially integrated.

Several of the recommendations align with **The Oregon Community Foundation's Latino Partnership Project**, which seeks to encourage the development of Latino leaders in Oregon.

This report is noteworthy because it provides current, fact-based information about immigration in an easily accessible format for the public. Meticulous attention was also given to the Spanish translation, to ensure that it is accurate and culturally sensitive. Both the Spanish and English versions include color maps and other illustrations.

Download a copy of the report online at <http://www.uoregon.edu/~lerc/immreport.html>. To request a print copy in English or Spanish, please contact Katie Shriver at The Oregon Community Foundation at kshriver@ocf1.org or 503-227-6846.

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We are happy to communicate your successes and accomplishments on our website. Please add info@gosw.org to your press release contacts.

Program Reflections

FEATURED PROGRAM

Third Thursday Program & Videoconference
Green Building, Green Grantmaking & Green Program Format

Thursday, June 19, 2008

In June, encouraged by a small group of funders and feedback from members outside the Portland metro area, GRANTMAKERS used videoconferencing for the first time. The technology allowed us to connect funders around the State and learn from national two national funders while consciously reducing our environmental impact. Ultimately the benefits of the program were two fold: encouraging conversation and connections around green building in Oregon and southwest Washington, and illuminating how technology can assist GRANTMAKERS in serving our statewide membership.

Grantmaking 101

Grantmaking Basics Workshop

May 29, 2008

This day-long basics class brought together a mix of funders that reflected the diversity of our membership: new and experienced, staffed and unstaffed, program and finance staff, corporate and family, rural and metro. The strength of the workshop were presenters who brought context and personal experience to the information being presented.



The 2008 graduates of Grantmaking 101 celebrate the end of a long and productive day at Northwest Health Foundation with speakers Kit Gillem, Sally Yee, Cynthia Addams and Michele Goodman.

First Thursday Program—Addressing Mental Health: Intervention and Prevention

Systems Change and the Role of Philanthropy

June 5, 2008

This program looked at the intersection of the criminal justice and mental health systems in Oregon. Representatives from three organizations exposed where the system is failing the most at risk citizens and challenging law enforcement community that is ill prepared to deal with the complexities of individuals with untreated mental

illness. At the end of the program, participants voiced they would like to continue the conversation and explore how philanthropy can help affect change.

Skillbuilding Workshop

Looking Beyond Balance Sheets

Wednesday, June 11, 2008

This three hour workshop focused on assessing organizations' business management capacity for growth. Participants learned about drawing connections across an organization's application, financials and discussions. The process highlighted setting expectations based on the organization's stage of development, constructing basic financial projections and using them to listen and ask clarifying questions in order to draw realistic conclusions about an organization's capacity for growth.

Family Foundation & Corporate Funders Learning Exchange

Vetting Grants Management Systems

Wednesday, July 10, 2008

Nearly 30 member representative joined their colleagues for a have an informal discussion about grants management systems, the shift to online platforms, how to identify your organization's needs, collecting and analyzing data, and finding the suitable support. Using a recent report (see GRANTMAKERS Resources) as a jumping-off point, participants discussed their current and future grants management needs. As a follow-up to this program GRANTMAKERS will be collecting and disseminating information about the grants management marketplace as well as the systems being used by members.

Third Thursday Program

Funder Collaboratives: Why & How Funders Come Together

Thursday, July 17, 2008

Funders met to deconstruct one the most prominent buzz words in the nonprofit community: collaboration. This program looked at three different models of collaboration amongst Oregon funders. Each group came to their collaborative effort from a different perspective and with different intended outcome. This has resulted in equally different structures. What these collaborative efforts share in common is the intent to leverage intellectual and monetary resources, a willingness to assume the risk associated with trying something innovative and the patience to realize the possible rewards.

GRANTMAKERS Resources

GOSW-MMT Library Now Searchable Online

The GRANTMAKERS of Oregon and Southwest Washington and Meyer Memorial Trust Resource Library is now searchable online. The nearly 1500 materials in over 250 funding related categories can be viewed at library.mmt.org. Additionally, GRANTMAKERS members using connectipedia.org can view recommended resources at the bottom of each card. Please contact megan@gosw.org to check out materials from the library. **Recent additions to the library include the 27 piece Association of Small Foundation Primer Series**

New Reports Highlight Grants Management

Drowning in Paperwork Distracted from Purpose: The Challenges and Opportunities in Grant Application and Reporting. This report is a collaborative effort of organizations from both sides of the grantmaker/grantseeker divide who are interested in grant application and reporting practices, their impact on grantseekers and grantmakers, and the implications for the field. GRANTMAKERS will be hosting a meeting featuring author Jessica Bearman with the

Continued on back page

Grantmakers CALENDAR

Southern Willamette Valley Affinity Group—Connected by 25 with The Oregon Community Foundation and United Way of Lane County

Tuesday, August 12, 2008

12:00–1:30 pm

United Way of Lane County

3171 Gateway Loop

Springfield

Special Program—Member Summer Social

Thursday, August 14, 2008

5:30–7:30 pm

The Metropolitan

1001 NW Lovejoy St.

Portland

Sponsored by Northwest Natural

Central Oregon Affinity Group—Involving the Next Generation

Tuesday, September 9, 2008

11:45 am–1:30 pm

Location to be determined

Third Thursday Program—Demographics & Data: Where to Find It and How to Use It

Thursday, September 18, 2008

11:45 am–1:30 pm

Portland

Sponsored by Americh Massena & Associates, Inc.

Funders Tour—Confederated Tribes of the Grand Ronde Reservation

Monday, September 22, 2008

8:30 am–4:30 pm

Grand Ronde

Sponsored by Spirit Mountain Community Fund

Special Program—Partnership to End Long Term Homelessness, Melville Charitable Trust and Bill & Melinda Gates Foundation

Wednesday, October 1, 2008

Location to be determined

Portland

GRANTMAKERS REGIONAL CONFERENCE—From Roots to Treetops: Growing, Connecting & Sustaining Strong Communities

Wednesday–Friday, October 15–17, 2008

Five Pine Lodge, Sisters Oregon

www.gosw.org/grant/makers/event/1722

Information on all GRANTMAKERS programs can be found on the website, www.gosw.org. To register, please email register@gosw.org or call 503.226.6340.

What's Happening

GRANTMAKERS welcomes new member, **Schroeder Family Foundation**. The Foundation's focus is on early childhood education, emphasizing literacy and family support for very young children. They fund in Portland, Palo Alto, California and the San Francisco Bay Area. Representing the Schroeder Family Foundation is **Rebecca Schroeder**.

Bob Speltz has joined **The Standard** as Director of Public Affairs. He replaces **Jodi Jordan Vaughn**, who remains at The Standard as Customer Experience Channel Manager. Bob's philanthropic career includes the Council on Foundations, MCI Communications, Nike and Nau. Jodi can continued to be reached at jjordan@standard.com. For her new address please contact info@gosw.org.

Northwest Health Foundation's Partners Investing in Nursing's Future program has been profiled in the **Robert Wood Johnson Foundation** website. The program is a collaborative effort between the Robert Wood Johnson Foundation and Northwest Health Foundation to create new partnerships with local and regional foundations to encourage investment in nursing workforce solutions.

Sean Cox has joined **Nike, Inc.** as a Community Relations Specialist. Sean will be supporting Nike Retail's Community Grants Program and employee engagement activities across the United States. Sean was formerly with Children First.

Jacki M. Gallo has joined the **Marie Lamfrom Charitable Trust** as office director. The Trust has new offices in West Linn.

Sarah Reynolds has joined the **Stimson-Miller Foundation** as Executive Director. The Foundation makes grants in the greater Portland area and communities throughout the United States where Stimson conducts its business and areas where company shareholders reside or have charitable-giving interests: Northwest Oregon, Eastern Washington, Northern Idaho, and Western Montana.

Kathy Deggendorfer, The Roundhouse Foundation, has been chosen to design Oregon's ornament for the 2008 White House Christmas Tree. She plans to design an ornament that reflects the American spirit of Oregon. Her creation will join those of artists from all 50 states on display at the White House during the holidays.

GRANTMAKERS welcomes new member, **Northwest Area Foundation**. The mission of the Foundation is to reduce poverty and promote sustainable prosperity in the communities of its eight-state region: Minnesota, Iowa, North Dakota, South Dakota, Montana, Idaho, Washington and Oregon. New president and CEO, **Kevin F. Walker**, joined the Foundation in May. He will lead NWF's transition to a new core strategy, making grants to proven or promising organizations doing effective poverty reduction work in their communities.

Travis Ward has joined **The Oregon Community Foundation** as an Advised Funds Associate.

Chris Tebben succeeded Bill Porter as the Executive Director of **Grantmakers for Education** after 7 years with the organization.

Resources continued

Grants Managers Network on Thursday, November 6, 2008 from 8:30 to 11:30 am at Northwest Health Foundation. A copy of the Project Streamline Report has been mailed to each member organization.

A Consumers Guide to Grants Management Systems and A View of the Grants Management. These reports resulted from a working group of staff from several philanthropic foundations attempting to address the question: "Is there a problem with grants

management software solutions?" After two years of research, they continue to strive to better understand the technology issues and challenges facing grantmakers. Details on the process and free downloads of the reports are available at <http://solpath.org/results.html>. GRANTMAKERS will be polling members to collect and disseminate information about the type and effectiveness of grants managements they are using.

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