
WORKING WITH NONPROFITS

PRESENTERS

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December 4, 2000

***Sponsors: The Northwest Giving Project,
The Oregon Community Foundation,
Intel Corporation***

Our assumptions...

You've already decided:

- ♦ To give more
- ♦ To give more thoughtfully

You may still be deciding on

- ♦ The format for giving
- ♦ The fields of activity

Overview of This Presentation

- ♦ Introduction to the Nonprofit Sector
- ♦ Matching Your Values with Funding Opportunities
 - ♦ Questions
- ♦ How to Evaluate Funding Opportunities
- ♦ How to Start Getting Involved
- ♦ Resources for Followup
 - ♦ Questions

Why do nonprofits exist?

- ♦ Uniquely American
- ♦ Organized Religion
- ♦ Mutual Benefit
- ♦ Public Benefit
- ♦ Delivery System for Government

- ♦ *Nonprofits attempt to solve some of society's most complex problems*

Special Tax Status

- ◆ 1.5 million organizations nationwide
- ◆ 30,000 organizations in Oregon
- ◆ 10,000 organizations with special 501(c)(3) status

How do nonprofit organizations function?

- ◆ Board of Directors
- ◆ Programs
- ◆ Budget
- ◆ Administrative Structure
- ◆ Recipients of Services
- ◆ Partners
- ◆ Niche, Role

Challenges and Needs of Nonprofits

- ◆ More capacity
- ◆ Infrastructure
 - Technology
 - Financial and Information Management
 - Human Resources
- ◆ Telling the Story
- ◆ Raising Money
- ◆ Using Volunteers More Effectively

Matching Your Values with Funding Opportunities

- ♦ What's Important to You?
- ♦ Learn More
- ♦ Compare Values to Giving
- ♦ Shift to Passion-based and Strategic Giving

Helpful Hints

- ♦ There is no right or wrong way to do this
- ♦ No one style or format fits all
- ♦ Low tech and/or high tech approaches will work
- ♦ Be thoughtful, but follow your instincts
- ♦ Find the joy in the process

How to Evaluate Nonprofit Organizations

Look for:

- ♦ Mission
- ♦ Organizational Strength
 - Leadership (Board/Staff)
 - Planning
- ♦ History and Track Record: Programs
- ♦ Application of "Best Practices"
- ♦ Finances
- ♦ Outcomes

How to Evaluate Nonprofit Organizations (cont.)

Where to Start?

- ♦ Give yourself time
- ♦ Visit nonprofits
- ♦ Make a larger commitment
- ♦ Consider board membership

Resources for Follow-up

- ♦ Northwest Giving Project (Joyce White)
- ♦ Find a mentor
- ♦ Learn more
- ♦ "Bellwether" organizations
- ♦ Web sites:
 - Oregon Attorney General
<http://www.doj.state.or.us/CharlGroup/>
 - Guidestar
<http://www.guidestar.org/>
- ♦ Volunteer Resources

Summary

- ♦ Working with Nonprofits
- ♦ Evaluating Nonprofit Organizations

About the Northwest Giving Project

The Northwest Giving Project is a supportive initiative to inspire and educate new philanthropists on various options for giving. Northwest Giving Project approaches philanthropy as a deeply personal experience and does not recommend any one giving vehicle, plan, nonprofit organization, cause, or advisor. Northwest Giving Project's goal is to provide community members with the information and confidential support they need to make independent giving decisions.

The Northwest Giving Project is funded by these national funders, among others: Ford Foundation, Lilly Endowment, David and Lucile Packard Foundation, W. K. Kellogg Foundation, Ewing Marion Kauffman Foundation, and the Charles Stewart Mott Foundation.
The Northwest Giving Project is also funded by these regional donors, among others: Meyer Memorial Trust, William H. Gates Foundation, Microsoft Corporation, Oregon Community Foundation, M. J. Murdock Charitable Trust, Perin Pembroke Fund, and The Seattle Foundation.

About the Presenters' Employers: The Meyer Memorial Trust (Charline McDonald)

The Meyer Memorial Trust is a private foundation created by the late **Fred G. Meyer**, who built the chain of retail stores bearing his name throughout the Pacific Northwest. The Trust makes grants in Oregon and Clark County, Washington, across many issue areas, including education, the arts, human services, and the environment.

As of March 31, 2000, the Trust's assets were approximately \$536.7 million, making it Oregon's largest private foundation, by size of endowment.

About the Presenters' Employers: The Oregon Community Foundation (Kathleen Cornett)

The Oregon Community Foundation (OCF) is a state-wide nonprofit corporation and public foundation formed in 1973. With the support and involvement of charitable people all over Oregon, OCF's mission is to build an endowment that will be a permanent source of grants and scholarships to charitable organizations, primarily in and for the benefit of the state of Oregon.

OCF currently has assets of about \$390 million, representing over 700 funds contributed and guided by individuals, families, and organizations. Of over 500 community foundations in the U.S., OCF was the 16th largest by asset size in 1999.
